



Inspires people in recovery to live a healthy and meaningful life

Business Case – Why R1 DISCOVERYCARDS™?

Individuals in Recovery & Their Families	Clinicians, Counselors, Peer Recovery Support, etc.	Your Organization or Program
<ul style="list-style-type: none"> ▪ Increased communication – through a shared vocabulary ▪ Increased engagement ▪ Increased participation ▪ Increased interactivity ▪ Increased self-discovery ▪ Increased learning/knowledge ▪ Increased comprehension ▪ Increased long-term retention ▪ Increased focus ▪ Increased ownership ▪ Improved group experience ▪ Increased satisfaction ▪ Improved outcomes 	<ul style="list-style-type: none"> ▪ Increased communication – through a shared vocabulary ▪ Increased knowledge of leading addiction and recovery theories and models ▪ Increased skill and effectiveness ▪ Decreased prep time – Out-of-the-box structured activities offer an engaging group experience ▪ Increased creativity – structure allows for counselor creativity ▪ Increased flexibility for groups – structure allows for group dynamics ▪ Improved group experience ▪ Increased client engagement ▪ Improved outcomes 	<ul style="list-style-type: none"> ▪ Increased communication – through a shared vocabulary ▪ Increased consistency of training and delivery of core addiction curriculum across the organization ▪ Increased engagement and learning by all key stakeholders ▪ Increased knowledge, skill, and effectiveness of workforce across the organization ▪ Enhanced set of tools to reach a diverse set of learning styles ▪ Increased employee engagement and retention – skill development as a tool to keep and grow talent ▪ Improved outcomes