

## Business Case – Why R1 DISCOVERYCARDS™?

Individuals in Recovery & Their Families	Clinicians, Counselors, Peer Recovery Support, etc.	Your Organization or Program
<ul style="list-style-type: none"> <li>▪ Increased communication – through a shared vocabulary</li> <li>▪ Increased engagement</li> <li>▪ Increased participation</li> <li>▪ Increased interactivity</li> <li>▪ Increased self-discovery</li> <li>▪ Increased learning/knowledge</li> <li>▪ Increased comprehension</li> <li>▪ Increased long-term retention</li> <li>▪ Increased focus</li> <li>▪ Increased ownership</li> <li>▪ Improved group experience</li> <li>▪ Increased satisfaction</li> <li>▪ Improved outcomes</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increased communication – through a shared vocabulary</li> <li>▪ Increased knowledge of leading addiction and recovery theories and models</li> <li>▪ Increased skill and effectiveness</li> <li>▪ Decreased prep time – Out-of-the-box structured activities offer an engaging group experience</li> <li>▪ Increased creativity – structure allows for counselor creativity</li> <li>▪ Increased flexibility for groups – structure allows for group dynamics</li> <li>▪ Improved group experience</li> <li>▪ Increased client engagement</li> <li>▪ Improved outcomes</li> </ul>	<ul style="list-style-type: none"> <li>▪ Increased communication – through a shared vocabulary</li> <li>▪ Increased client/patient engagement</li> <li>▪ Increased consistency of training and delivery of core addiction curriculum across the organization</li> <li>▪ Increased knowledge, skill, and effectiveness of workforce across the organization</li> <li>▪ Enhanced set of tools to reach a diverse set of learning styles</li> <li>▪ Increased employee engagement and retention – skill development as a tool to keep and grow talent</li> <li>▪ Improved outcomes</li> </ul>



**Addiction Recovery Tools**

Self-discovery guides choice.

Choice drives change™.

## R1 Pricing – 2019

Product	Standard Price	Early Adopter Price
<b>1. Group Starter Kit</b> 6 Card Decks, 1 Facilitator Guide	\$149.95 each	\$99.95 each
<b>2. Group Starter Kit</b> 12 Card Decks, 1 Facilitator Guide	\$249.95 each	\$179.95 each
<b>3. DISCOVERYCARDS™ Decks</b> Purchase 1 card deck for each group member	\$19.95 each	\$12.95 each
<b>4. Facilitator Guide</b>	\$49.95 each	\$29.95 each
<b>5. Add-on Training License</b> Includes slide decks, access to Activities Library, training videos, and more	See R1 Website	See R1 Website